

FAX# 323-937-2481  
OCT18/12 19.06  
HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*

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PROGRAM : EYEWITNESS NEWS
RA35+ : 2.9
CON COM1 : STAND ALONE : 15
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OCT18/12 19.06  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A	15		\$2,045.00	10/23	10/26	4		TU-F	4
PROGRAM : GOOD MORNING AMERICA												
RA35+ : 4.2												
CON COM1: RUN 1X PER DAY. STAND ALONE :15												
4			700A-900A	15		\$2,045.00	10/29	10/29	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
RA35+ : 4.2												
CON COM1: STAND ALONE :15												
5			1000A-1100A	15		\$700.00	10/23	10/26	4		TU-F	4
PROGRAM : MILLIONAIRE/FAMILY FEUD												
RA35+ : 1.8												
CON COM1: RUN 1X PER DAY. STAND ALONE :15												
6			1000A-1100A	15		\$700.00	10/29	10/29	1		MON	1
PROGRAM : MILLIONAIRE/FAMILY FEUD												
RA35+ : 1.8												
CON COM1: STAND ALONE :15												
7			1200N-100P	15		\$1,225.00	10/23	10/26	4		TU-F	4
PROGRAM : EYEWITNESS NOON NEWS												
RA35+ : 3.2												
CON COM1: RUN 1X PER DAY. STAND ALONE :15												
8			1200N-100P	15		\$1,225.00	10/29	10/29	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
RA35+ : 3.2												
CON COM1: STAND ALONE :15												
9			100P-200P	15		\$820.00	10/23	10/26	4		TU-F	4
PROGRAM : THE CHEW												
RA35+ : 1.7												
CON COM1: RUN 1X PER DAY. STAND ALONE :15												
10			100P-200P	15		\$820.00	10/29	10/29	1		MON	1
PROGRAM : THE CHEW												
RA35+ : 1.7												
CON COM1: STAND ALONE :15												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11			400P-500P PROGRAM : DR OZ RA35+ : 2.1 CON COM1: RUN 1X PER DAY. STAND ALONE :15	15		\$935.00	10/23	10/26	4		TU-F	4
12			400P-500P PROGRAM : DR OZ RA35+ : 2.1 CON COM1: RUN 1X PER DAY. STAND ALONE :15	15		\$935.00	10/29	10/29	1		MON	1
13			500P-600P PROGRAM : EYEWITNESS NEWS RA35+ : 4.4 CON COM1: RUN 1X PER DAY. STAND ALONE :15	15		\$2,195.00	10/23	10/26	4		TU-F	4
14			500P-600P PROGRAM : EYEWITNESS NEWS RA35+ : 4.4 CON COM1: STAND ALONE :15	15		\$2,195.00	10/29	10/29	1		MON	1
15			630P-700P PROGRAM : EYEWITNESS NEWS RA35+ : 7.1 CON COM1: RUN 1X PER DAY. STAND ALONE :15	15		\$3,210.00	10/23	10/26	4		TU-F	4
16			630P-700P PROGRAM : EYEWITNESS NEWS RA35+ : 7.1 CON COM1: STAND ALONE :15	15		\$3,210.00	10/29	10/29	1		MON	1
17			1100P-1135P PROGRAM : EYEWITNESS NEWS AT 11P RA35+ : 3.8 CON COM1: RUN 1X PER DAY. STAND ALONE :15	15		\$1,750.00	10/23	10/28	6		TU-SU	6
18			1100P-1135P PROGRAM : EYEWITNESS NEWS AT 11P RA35+ : 3.8 CON COM1: STAND ALONE :15	15		\$1,750.00	10/29	10/29	1		MON	1

REP HEADLINE# 6385376  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 323-634-8086 FAX# 323-937-2481  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 19.06  
\*\*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1135P-1205A PROGRAM : NIGHTLINE RA35+ : 2.3 CON COM1: RUN 1X PER DAY. STAND ALONE :15	15		\$1,606.00	10/23	10/25	2		TU-TH	2
20			1205A-105A PROGRAM : JIMMY KIMMEL RA35+ : 1.1 CON COM1: RUN 1X PER DAY. STAND ALONE :15	15		\$438.00	10/23	10/25	3		TU-TH	3
21			1205A-105A PROGRAM : JIMMY KIMMEL RA35+ : 1.1 CON COM1: STAND ALONE :15	15		\$438.00	10/29	10/29	1		MON	1
22			700A-900A PROGRAM : EYEWITNESS NEWSDAY BREAK RA35+ : 3.0 CON COM1: MAX SEP 30 MINUTES. STAND ALONE :15	15		\$1,170.00	10/27	10/27	2		SAT	2
23			700A-900A PROGRAM : EYEWITNESS NEWSDAY BREAK RA35+ : 3.0 CON COM1: MAX SEP 30 MINUTES. STAND ALONE :15	15		\$1,170.00	10/28	10/28	3		SUN	3
24			600P-630P PROGRAM : EYEWITNESS NEWS SUNDAY RA35+ : 6.3 CON COM1: STAND ALONE :15	15		\$2,045.00	10/28	10/28	1		SUN	1
25			1130P-1200M PROGRAM : SPORTS NIGHT ON 9 RA35+ : 1.6 CON COM1: STAND ALONE :15	15		\$525.00	10/28	10/28	1		SUN	1

OCT/12 74974.00 NOV/12 15070.00

CONTRACT TOTAL 90044.00  
TOTAL SPOTS 60

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:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	:SPTS:

MARKET TOTALS \$155,248 WFTV 58% WKMG 25% WESH 0% WOFL 17% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- NOV/PJ EST/ES  
DEMOS- RA35+\*